

Multipl̄cities Multiplicities Multiplicities Designing Transitions Designing Multipl̄cities Multiplicities Multiplicities

Our expertise is in urban and regional development. Our research and consulting services give orientation to individuals and creative businesses, and thereby help them to better cope with social transformations.

As a European network, Multiplicities works out expert studies and provides strategy

advice. We develop and co-design solutions for public authorities and the political sphere as well as for managers of research clusters and creative businesses.

The successes of our projects come from the inherent strength of our transformative actions. We advocate user-generated and co-designed

spaces: in the spheres of cultural policy, civil society, town planning and business development. We strive towards greater precision in spatial structural change processes in favour of a sustainable society – by applying innovative co-creative forms of participation as well as event and workshop formats.

Projects / Transformation of an industrial wasteland into a creative space



With target group workshops, a policy innovation lab and a master plan for urban development, Multiplicities initiates a user-driven redevelopment of an old industrial area at the gas plant in the inner city of Augsburg.

The Gaswerk site will be transformed into a new, creative and dynamic space for Augsburg based on target group workshops, subspace analyses and an urban development plan. It will enhance the entire Oberhausen district and create a new quarter. The aim is to create a lively and vibrant place for artists, creative people and professionals. Inspired by this idea, the city of Augsburg decided to establish an interim venue for the reconstruction of the Theatre of Augsburg. The guarantee

for success in this open development process was a user-centred culture of participation with specialist workshops, future workshops and open spaces.

The policy innovation lab has drawn on the feasibility study of the municipal utilities for the Gaswerk, which was presented to the public and the city council in January 2014. This has shown that it is possible to move today's Kulturpark West to the grounds. The site also has further potential.



Projects / New narratives through inner city neighbourhood initiatives



Multiplicities and Belius GmbH design new narratives for the project development of Flussbad e.V.

presentation in public space as well as new narratives for the Flussbad project in order to achieve better publicity and reach out to new stakeholders.

Flussbad Berlin is an urban development project to reactivate the Spree Canal in the heart of historic Berlin, which has been largely unused for over 100 years. For the association Flussbad e.V., their current claim „Baden im Fluss“ (Bathing in the River) was amended in terms of communication. The association Flussbad and those responsible for the project recognise that the river swimming baths in Berlin are not a decoupled stand-alone project, but rather a model project for urban sustainability.



Multiplicities and Belius GmbH work out a simplification of the

Projects / What do young people expect from their city in the future



Multiplicities conducts future workshops in the BMBF-run project „Future urban spaces for young people“.

Multiplicities is a project partner alongside Sociovision and Holzhauerei under the direction of the Institute for Ecological Economic Research (IÖW) in Berlin, with the aim of carrying out a survey of the environmental awareness and behaviour of today's youth and their urban life.

Based on the main topics of the Federal Environment Ministry (BMUB), the study provides a youth-specific agenda for environmental and urban policy in the digital age. The environmental and sustainability-related attitudes and habits of young people are explored in the project in a

participatory learning and awareness-raising process.

Multiplicities works with the target group and uses innovative dialogue methods to develop future scenarios of the city for young people. The participatory character of the project is ensured through an especially established youth project advisory board, which provides critical and supportive support.

Multiplicities contributes to this pilot study in order to develop and implement environmental and urban measures, taking into account the perspectives of young people.

WIE SOLL DEINE STADT AUSSEHEN?



Wir möchten deine Meinung erfahren!

Dazu bitten wir dich Fotos von Orten zu machen, die für dich in irgendeiner Art kennzeichnend für deine Stadt sind.

Folgende Fragen sollen dir beim Fotografieren helfen:

WELCHE ORTE UND RÄUME SIND DIR WICHTIG?

WELCHE FINDEST DU GUT? WELCHE SCHLECHT?

WO FÜHLST DU DICH WOHL?



Hanna Burtz

Projects / Urban Innovation Lab



A few years ago, the city of Mannheim began to treat urban development differently, to look at it differently and to do it differently. The occasion is the Neckarstadt-West, which is addressed either as a problem area, as an arrival city, as a diversity district, as a no-go area or as an emerging creative district. The attributions to the Mannheim district of Neckarstadt-West are as diverse as its inhabitants are diverse. One thing is certain: the district is currently receiving a lot of attention from politicians. Since 2017, a new approach has been developed in an interdisciplinary and multi-perspective way.

enormous range of potentials of the district: With 22,000 inhabitants the Neckarstadt-West is one of the largest and most densely populated neighborhoods. It is multicultural and at the same time an area with many creative germ cells.

It coordinates initiatives and wants to involve city actors in a good overall context in the future. The challenge lies in the

Services / Creative Labs, Policy Clinics and Participatory Processes



Based on observations of current trends in the arts and culture, sciences and economics, technology and design, we offer stimuli and presentations that give an accentuated view of the city of tomorrow. We narrow down complexities, create unexpected connections and open up a wider view on future cities.

For whom:

- Cluster managements
- Economic and regional development
- Enterprises and start-ups
- NGOs and intermediary institutionens
- Universities, educational sector, knowledge institutions

Procedure/Formats:

We sort trends for cultural policy, civic society, urban planning and digital innovations

Fascinating keynotes communicate our topics

Services / Expert studies, Site Surveys and Feasibility Analyses



Our internationally recognised expertise allows us to put together hand-in-glove studies and assessments. Based on many years of experience, we issue location studies, sector profiles as well as forecasts of future effects on a certain milieu or community.

These lead to processes of network formation, but also analyses of the potential of market segments and spatial economic entities. Using extensively proven innovative and empirical methods, we generate detailed and exact results: reliable, precise and transparent.

Procedure/Formats:

Market potential analysis

Feasibility Studies

Trend scenarios

Quantitative and qualitative empirical surveys

For whom:

Economic and regional development

Enterprises and Start-ups

Ministries

Research bodies, Universities, and Applied Universities

European Commission (INTERREG EUROPE)

Europäische Projekte (INTERREG u.a. Policy Programme)

Services / Impulses, Facilitation and Keynotes Presentations



Josie Spencer, Plymouth (UK)



Florian Reimann / Stefan Wieland

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